

# human space futures









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#### from the Managing Director and Co-chair

#### Hello friends,

I hope you are all well and safe. We, along with the rest of the world, have pivoted and accommodated this spring in the face of the COVID-19 pandemic. We had just opened our new space hardware and software lab in February, and, once the crisis hit, we immediately put it to use creating PPE with our 3D printers.

Our years of innovation in how to teach teamwork and problem-solving in online formats became urgently relevant with the onset of the pandemic, and we immediately leveraged it for use in classes that had to move into a virtual format with only one weeks' notice. Our team instantly adapted to work on Zoom and Slack, checking in on each other, sharing the small joys of the day, and keeping each others' spirits up. Now we are beginning to implement plans to re-open in-person operations safely as we move into the fall.

In our three-and-a-half years of operation, we have created a new, interdisciplinary team-building research process (we'd love to share with your organization!), built and opened an innovative three-year, workforce-

facing Bachelor of Science in Technological Leadership, and seed-funded around twenty interdisciplinary projects, which have included over 250 active team members and 20 outside partners. Over the past three years, these seed-funded projects they have achieved a cumulative 8.7x return-on-investment from outside funding.

In December, 2019, our space hardware buildand-test lab opened, dedicated to projects with outside partners. In the coming year we will continue to test the team and education models, and build our partnerships.

Stay safe and well. Thank you for being part of this incredible community. We invite everyone to join our experiments to build positive space futures!

Lindy Elkins-Tanton

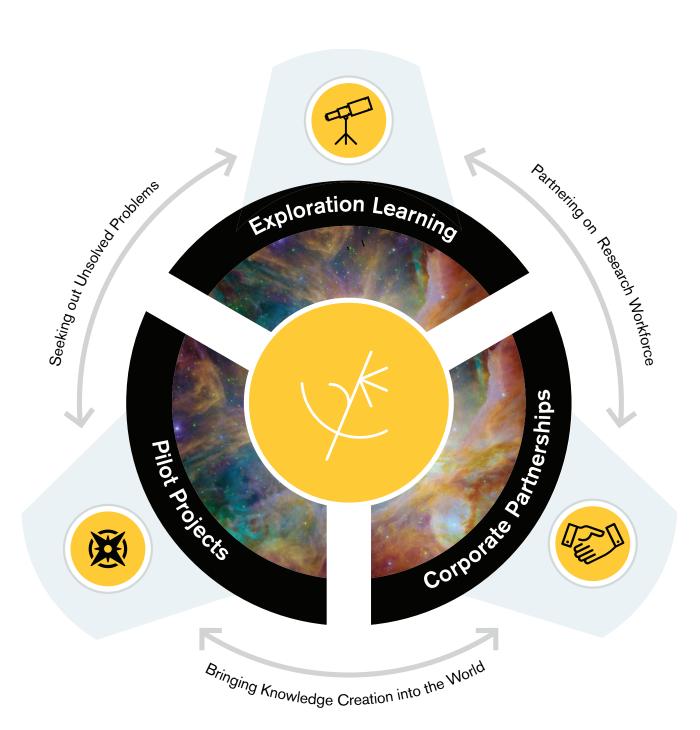
Principal Investigator, NASA Psyche mission Co-chair, ASU Interplanetary Initiative

Co-founder, Beagle Learning

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# **Foundational pillars**

to create our space future





### **Exploration Learning**

# Creating problem solvers and master learners

- Bachelor of Science in Technological Leadership
- Workshops & Trainings
- Ideation Studio



### **Pilot Projects**

# Designing research for greater impact

- Tackling big questions
- New space technology
- Education development



#### **Corporate Partnerships**

# Partnering on research and workforce

- Corporate internships
- Capstone research classes
- Interplanetary lab space

#### **Creating**

New knowledge

Problem-solvers and Team Collaborators

**Engagement Across:** 

university - government - private - public sectors

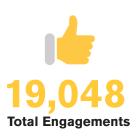
## **Social Media**

Interplanetary reach and engagement



402 Social Posts







#### **Facebook**

@InterplanetaryASU

90

**Posts** 

Views/Impressions: **48,777** Engagements:**12,575** 

#### **Twitter**

@II ASU

**146** Tweets

Views/Impressions: **306,514** Engagements: **4,940** 

#### Instagram

@ASUInterplanetary

**132** Posts

Views/Impressions: 19,787 Engagements:1,305

#### LinkedIn

ASU Interplanetary Initiative

34 Posts

Views/Impressions: **3,990**Engagements: **228** 

Engagements: 228



## **Events**

Highlights and from 2019 - 2020 events







**Tabling Events** 









#### Space to Thrive public panel

Interdisciplinary teams pursuing answers to big questions around space exploration participated in a public panel Thursday, Oct 24, 2019 in front of a full house at ASU Marston Exploration Theater and 17K online viewers. The event consisted of Interplanetary Initiative project flash talks and a panel moderated by Dr. Cady Coleman, ASU's Global Explorer in Residence.

#### **American Geophysical Union dinner**

A small, select group of leaders exploring the latest in space science collaborated with the Interplanetary Initiative at the American Geophysical Union Fall Meeting in San Francisco on December 12, 2019.

#### Mary Lou Fulton Teachers College workshop

Mary Lou Fulton Teachers College hosted an inquiry methodology workshop in collaboration with Beagle Learning and the Interplanetary Initiative on Feb 14, 2020 at ASU West campus. The learning workshop was attended by 100+ individuals and presented new ways towards solving complex problems through inquiry cycles.

#### Steven Beschloss writing workshop

The two-day workshop was held Feb 18-19, 2020 and provided insights and guidance on writing for a broad audience and expanding public engagement. Hosted by the Narrative Storytelling Initiative and the Interplanetary Initiative, this workshop was led by Steven Beschloss, a Senior Director for Narrative Development a Professor of Practice at the Walter Cronkite School of Journalism and Mass Communications, and the founding director of ASU's Narrative Storytelling Initiative.

#### Technological Leadership Pearson presentation

Interplanetary Initiative team members, Lindy Elkins-Tanton and Joshua Thompson, showcased a 45-minute Technological Leadership presentation to Pearson online recruiting services on Feb 21, 2019 at the Chandler Pearson location.





#### Interplanetary Initiative Lab grand opening

The Interplanetary Initiative celebrated their premier new lab space on Feb 27, 2020. ASU affiliates, external partners and the public were among the first people to preview the new lab space with self-tours of the different areas. The new research and development environment is dedicated to teams, including external partners and ASU faculty and students.

#### ET: The human impact of the search for life in the universe

The School of Earth and Space Exploration and the Interplanetary Initiative co-hosted a New Discoveries Lecture "Finding E.T.: The human impact of the search for life in the universe" on March 5, 2020 at the ASU Marston Exploration Theater. The public event was moderated by ASU journalism fellow, David Baron, with ASU expert panelists Timiebi Aganaba, Steven Desch, Yul Kwon, Sara Imari Walker, and David Williams.

#### Technological Leadership launch webinar

Hosting their first webinar event on April 8, 2020, the Interplanetary Initiative presented the Technological Leadership BS program to an audience of ASU student-facing staff members. Panelists Lindy-Elkins Tanton, Evgenya Shkolnik and Josh Thompson presented the program's unique differentiators and learning methodologies.

#### Astronaut Cady Coleman "Ask Me Anything"

The Interplanetary Initiative and The School of Earth and Space Exploration joined efforts on April 30, 2020 to host a live "Ask Me Anything" webinar featuring Dr. Cady Coleman, ASU's Global Explorer in Residence. With moderator Meenakshi Wadhwa, Director of the School of Earth and Space Exploration, they answered space questions and inspired families and children, K-12.

#### **Breakthrough Starshot Communications workshop**

Breakthrough Initiatives partnered with the Interplanetary Initiative to host a Breakthrough Starshot communications workshop on May 8-9, 2020. The virtual workshop gathered 80+ experts to exchange ideas that will help create a new era of interstellar exploration. Breakthrough Starshot aims to demonstrate proof of concept for ultra-fast, light-driven nanocrafts, and lay the foundations for a first launch to Alpha Centauri within the next generation.

## **Pilot Projects**

Interdisciplinary teams pursuing answers to big questions

#### How our projects are launched



1) Brainstorm big questions



2) Vote on most important



3) Volunteer into working groups



4) Decide on one-year milestones



5) Choose a leader



6) Place under project management

# Project research impact by the numbers (2019-2020)

12 Research projects

15 External collaborations

200K Interplanetary project seed funding

External

Team members 2.1 M Externation

# Cumulative return on pilot project investments (2017-2020)

850K Interplanetary project seed funding

8.7x Return on investment

5.9M External funding

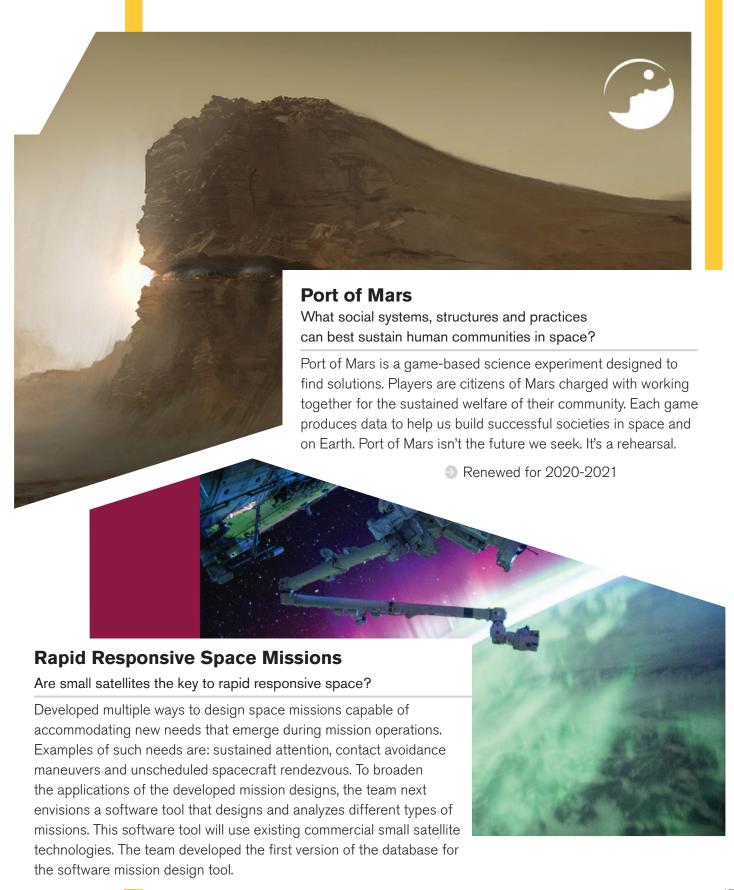
## **Projects**

2019 -2020









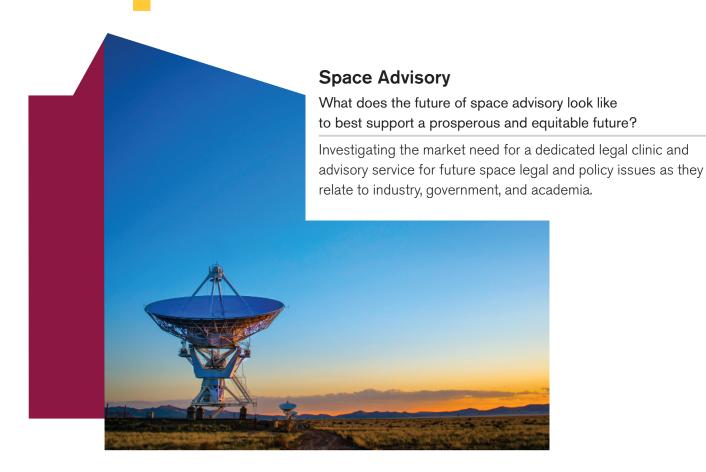


In partnership with Qwaltec, ASU Interplanetary Initiative launched Satellite online courses for the next generation of space professionals. The course provides participants with foundational knowledge in Space and Ground Operations to jump start a career in satellite operations.

Renewed for 2020-2021

#### **SpaceWorks**

Uniquely preparing students for the STEM workforce through team projects in collaboration with NASA. Led to winning the student collaboration contract for the NASA Discovery Lucy mission, and is setting a new paradigm for effective undergraduate learning.





## **New pilot projects**

#### Newly funded projects for 2020 - 2021

Because of COVID, laboratory-intense research is postponed and this cohort of pilots contains more research and theory.

#### **Commons in Space**

In Spring 2021, a web-conference will be held on governance of shared resources in space from satellites and space debris increasingly occupying the atmosphere, to mining of celestial bodies. The interdisciplinary conference will explore how to solve collective action problems to ensure long-term sustainability of space exploration activities.

#### eLearning in Space

The "eLearning in Space" project will explore what methodologies, resources, delivery systems, and technology will be advantageous to provide an optimum learning environment in space. The project will optimize and adapt exploratory eLearning methodologies that are effective on Earth to the environment and learners whom we anticipate will be living in space settlements.

#### **Toward Diversity, Equity and Inclusion**

Advancing diversity and inclusion in the space sector by providing stakeholders with data-driven insights to provide clarity on the issue of diversity and inclusion. This project explores the conditions required for an accessible space future and also establishes objective criteria for a new industry award for actors who best exemplify commitment to this goal.

# The Need for a Meta-Examination of the Interplanetary Initiative

There are many ways to imagine coordinating resources to support the exploration and use of interplanetary space (e.g., Public/Private Partnerships, Corporate, Governmental institutions, etc.). Using ASU's Interplanetary Initiative as a unique example, this project will examine the various ways to organize for interplanetary space and investigate the tradeoffs inherent in the different approaches.



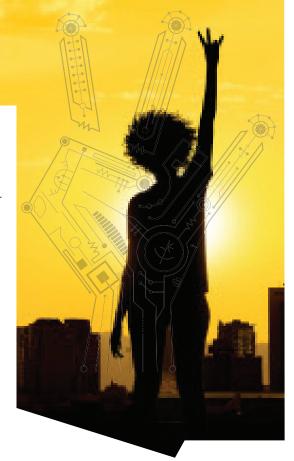
# Bachelor of Science in Technological Leadership

We're creating the innovative, problem-solving workforce the world needs to build positive futures and bolder, better societies

When today's college students graduate, more than half of the available career pathways will not have existed just ten years previously. Old models of education are inadequate for preparing students for this emerging and fluid landscape.

In fall 2021, the Interplanetary Initiative will launch its first degree program. Our Bachelor of Science in Technological Leadership features new approaches to education designed to prepare learners to drive forward our technological future. The degree encourages adaptive, life-long learning and problem-solving to meet the demands of a rapidly changing workplace.

In addition to on-the-job work experience through internships, this degree will provide students with essential skills in critical thinking and problemsolving, collaboration and teamwork, communication skills, coding, math, writing, speaking, presenting, and the foundations of leadership that will drive innovation and effectiveness in the burgeoning tech economy. Enrollment is open for online and in-person degrees, and courses begin in August of 2020



#### Creating the future of education

Students gain the skills they need to solve big challenges in the world around them by practicing critical thinking and collaboration.



The Initiative works to create a world in which lifelong learners continuously solve problems to advance human progress. Exploration Learning skills are critical in achieving this goal as they empower students to systematically and effectively design solutions to the interdisciplinary challenges of creating human space futures.

Credit: Beagle Learning



# Partner with the Interplanetary Initiative

To help fully realize this potential, the Interplanetary Initiative is collaborating with companies to drive future space exploration opportunities

Arizona State University contributes to one of the most robust and interconnected environments for innovation in the world. To help realize this full potential, the Interplanetary Initiative is partnering with companies to drive future space exploration opportunities. A successful space future requires a new level of collaboration among the private sector, universities, and governments. In the coming year Interplanetary will begin developing a new organizational structure so that we can most efficiently connect these stakeholder sectors to fulfill the essential needs for space exploration research.

Private Sector

Interplanetary Initiative

Interdisciplinary teams

Government

**ASU** 

# Together, we can harness unique strengths and growth potential to:

Develop a problem-solving workforce

Produce cutting-edge research

Join economic sectors across institutional boundaries

To get involved, please contact: Lindy Elkins-Tanton lelkinst@asu.edu interplanetary.asu.edu



Discover how private partners and ASU students are designing projects in the new Interplanetary build-test-fly lab for space hardware and software.



#### **Benefits**

- In-house design, build and test capabilites
- R&D cost-savings with students and postdocs on teams
- University allows external collaboration on site for partner projects
- Centrally located on the Tempe campus with nearby amenities and faculty

#### **Features**

Prototyping space • vacuum testing • AV-enabled meeting room electronics lab • ground station • collaborative workspace test equipment • clean room • secure storage

#### **Management**

Staff engineers are onsite for management, security and team mentorship

# **Interplanetary team**

#### Our team is built on character as well as expertise

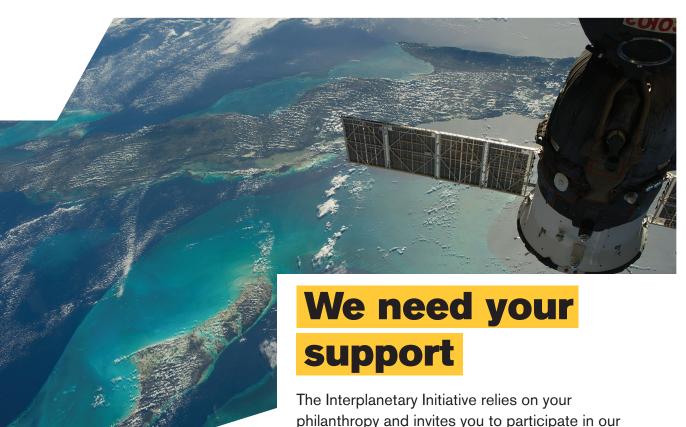


Michael Crow
ASU President
Co-Chair,
ASU Interplanetary Initiative



**Lindy Elkins-Tanton**Managing Director and Co-chair,
ASU Interplanetary Initiative
P. I., NASA Psyche mission
Co-founder, Beagle Learning

| <b>Tess Calvert</b> Portfolio Manager         |   | Carly Kramer<br>Student Assistant                      |
|---|---|--|
| William Campbell Interaction Designer         |   | Alex Minotto<br>Student Assistant                      |
| Ernest Cisneros Satellite Command and Control | / | Jaime Sanchez De La Vega<br>Engineer Associate         |
| Laura Craft Business Operations Specialist    |   | Evgenya Shkolnik<br>Associate Director                 |
| Lance Gharavi<br>Associate Director           |   | <b>Sona Seely</b> E.A. to the Managing Director        |
| Kevin Hubbard Graduate Student                |   | <b>Taryn Struck</b> Manager of Marketing and Publicity |
| Danny Jacobs Associate Director               | / | Joshua Thompson Academic Success Coordinator           |
| Sheri Klug Boonstra<br>SpaceWorks             |   | <b>Abigail Weibel</b> Project Manager                  |



The Interplanetary Initiative relies on your philanthropy and invites you to participate in our unique and exciting mission. Drawing upon the strength, breadth, and intellectual diversity of ASU's resources, we are accelerating research and interdisciplinary education in a panuniversity effort to build positive human space futures.

Your financial generosity will help advance our mission and make a lasting impact on efforts to respond to the most fundamental and challenging questions of our time.

To learn how you can support the Interplanetary Initiative, please contact us. We look forward to hearing from you!

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